



INTO THE BOX
2017

Attendee Packet

COMMUNICATION



Slack:

Slack is the best way to communicate live with speakers and attendees for **ITB 2017**.

If you are not a member of the **BOXTEAM** slack channel, please join here:

<http://boxteam.herokuapp.com/>

We will have an **ITB** channel for communicating, so you can coordinate sharing rides for travel, meeting for food, and getting updates on the conference itself. Join the **BOXTEAM** slack now:

<http://boxteam.herokuapp.com/>



Twitter:

Make sure you are following our **@ortussolutions** account.

Please use the **#intothebox** hashtag for all ITB related tweets.

We love seeing photos of the conference on twitter, so don't be shy.

TRANSPORTATION

UBER



Approx **\$35**

TAXI



Approx **\$40**

CAR SERVICE



Approx **\$85**

The best way to make your way to the Hotel from the Airport is Uber.

AVIS - Book it through Avis and get an **Into The Box 2017** discount.

[Book a Car Now](#)

ACCOMMODATION



Hyatt Place Houston

1909 Research Forest Dr.,
The Woodlands, TX 77380, USA
TEL: +1-832-616-3916

<https://houstonthewoodlands.place.hyatt.com>

EVENTS

Wednesday

April 26th
6:00pm

Ortus Sponsored Speaker + Guest Dinner

We have scheduled a special Speaker + Workshop Dinner on the night of Wednesday April 26th. The dinner is located at a special venue, within walking distance from the hotel / conference location. Ortus will foot the bill for the initial rounds food and drinks, to promote networking and socializing between the speakers, and the attendees. We hope to see you all there.

Thursday

April 27th
6:20pm

Ortus Team Q&A and Happy Box

Enjoy snacks, drinks, and hands on access to the Ortus Team for a Q&A. No Into The Box is complete, followed by the best Mariachi Band in CFML.

Last year we were lucky enough to have the Fusion Reactor team lay down some dance moves, and Jorge Reyes shared some amazing vocals as he joined the band for a couple of songs.

Happy Box is a great time to catch up with speakers and attendees alike, ask questions, discuss your day, or just sit back, relax, and let the mariachi massage your brain.

Saturday

April 29th

Texas Beer Bus Tour

The Woodlands Brewery Tour runs every Saturday (you must book early to save a spot) is a great way to top off Into The Box if you are not flying out of Houston early. The tour runs from mid morning to mid afternoon, and tickets are approx \$75.

On this craft-beer crawl of 3 Breweries, you'll enjoy a VIP tour of each brewery, be offered tastings at each location, learn the craft of beer making, find out how to distinguish between different varieties, and appreciate this familiar beverage like a true beer connoisseur. You won't have to worry about drinking and driving because transportation is provided... plus free snacks!

<http://texasbeerbus.com/woodlands-tour/> for more information

FOOD

There are several dining options within close walking distance, including:

- Fielding's Wood Grill
- The Egg & I Restaurant
- Culver's
- Raising Cane's Chicken Fingers
- Jimmy Johns
- Ploy Thai Cuisine
- Schlotzskys's
- Guri do Sul Brazilian Steakhouse

Hughes Landing on the water has even more options, and is still less than a mile from the hotel.

ATTRACTIONS

Into The Box should keep you busy, with great content, great speakers, and great conversations, but if you want to venture out, there are a lot of activities in and around the woodlands area. The Hyatt website lists a comprehensive list if you would like to learn more.

<https://houstonthewoodlands.place.hyatt.com/en/hotel/activities/area-activities/local-attractions.html>

The paintball sounds like fun, but might be messy, but we think a stroll down by the water at Hughes Landing sounds nice, especially with the bar and restaurants available there. Don't forget to buy those guilt gifts for the kids and husband/wife at home by visiting Market Street, with indoor and outdoor shops, and even some fancy boutiques, depending on how many brownie points you need to earn.